PARTICIPATE IN ACPA’S ANNUAL MEETING IN 2022

We invite you to attend the meeting for cleft and craniofacial specialists—ACPA’s 79th Annual Meeting.

Fort Worth, Texas
Omni Fort Worth
March 29-April 2, 2022

As a sponsor or exhibitor, you’ll have the opportunity to maximize your exposure with this exclusive group of 750-850 attendees while networking directly with decision makers.

The meeting includes sessions on advances in research, clinical and team-driven care, including poster sessions, panel presentations and study sessions.

ACPA’s Annual Meeting is the event for you to showcase your products and innovations.

ABOUT ACPA

ACPA is an interdisciplinary non-profit association of healthcare professionals who treat and/or perform research on oral cleft and craniofacial conditions. ACPA members represent more than 30 disciplines in 60 countries around the world.

ACPA members are dedicated to providing quality care for their patients. Your participation in ACPA’s Annual Meeting is essential to ACPA’s success, as your products and services enable attendees to deliver optimal patient care. Join us as we create a world where people with cleft and craniofacial conditions thrive.
ATTENDEE PROFILE

ANNUAL MEETING & PRE-CONFERENCE SYMPOSIUM ATTENDANCE

- **750-850** Annual Meeting Attendees
- **125-225** Pre-Conference Symposium Attendees
- **100-150** First Time Attendees

TOP SPECIALTIES

- Plastic Surgery
- Speech-Language Pathology
- Nursing
- Orthodontics
- Oral/Maxillofacial Surgery
- Otolaryngology

TOP INTERNATIONAL ATTENDEES

- Canada
- Australia
- Japan
- India
- Taiwan
- South Korea
- Netherlands
- United Kingdom

85-90% from the U.S. in the U.S.

ANNUAL MEETING HISTORICAL ATTENDANCE

<table>
<thead>
<tr>
<th>YEAR</th>
<th>LOCATION</th>
<th>#OF ATTENDEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>San Jose, CA</td>
<td>725</td>
</tr>
<tr>
<td>2014</td>
<td>Indianapolis, IN</td>
<td>615</td>
</tr>
<tr>
<td>2015</td>
<td>Palm Springs, CA</td>
<td>828</td>
</tr>
<tr>
<td>2016</td>
<td>Atlanta, GA</td>
<td>820</td>
</tr>
<tr>
<td>2017</td>
<td>Colorado Springs, CO</td>
<td>759</td>
</tr>
<tr>
<td>2018</td>
<td>Pittsburgh, PA</td>
<td>835</td>
</tr>
<tr>
<td>2019</td>
<td>Tucson, AZ</td>
<td>845</td>
</tr>
<tr>
<td>2021</td>
<td>Virtual Meeting</td>
<td>1,002</td>
</tr>
</tbody>
</table>
Networking receptions and coffee breaks will be held in the exhibit hall Wednesday-Friday providing the opportunity to maximize your exposure.

EXHIBIT HOURS

<table>
<thead>
<tr>
<th>Set-up</th>
<th>Wednesday, March 30</th>
<th>8:00am - 12:00pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibits Open</td>
<td>Wednesday, March 30</td>
<td>12:00pm - 6:30pm</td>
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<tr>
<td></td>
<td>Thursday, March 31</td>
<td>9:30am - 6:30pm</td>
</tr>
<tr>
<td></td>
<td>Friday, April 1</td>
<td>9:30am - 1:00pm</td>
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<tr>
<td>Breakdown</td>
<td>Friday, April 1</td>
<td>1:00pm - 4:00pm</td>
</tr>
</tbody>
</table>

EXHIBIT OPTIONS

Exhibitor Table: $3,500
- 6-foot x 30 inch draped table and two chairs. A maximum of two tables may be rented per organization. Each table comes with three exhibitor badges and three tickets to the welcome reception.
- All exhibitors have the opportunity to feature a 250-word description in an ACPA email newsletter during the calendar year.
- Exhibitor descriptions are included in the digital program.
- To be included in event materials, exhibitors must submit the signed agreement, payment and all information by February 18, 2022.

Double booth option available for $5,500

ADDITIONAL INFORMATION

- Qualifying non-profits may receive a special exhibit rate.
- Exhibitor badges allow access to meeting programs exclusive of social functions. Exhibitor badges are not associated with Continuing Education Credits.
- Tables must be free standing. Only exhibits that fit on, behind or in the space occupied by a 6-foot table are allowed. Free-standing banners positioned behind exhibit tables are permitted.

ACCME STANDARDS FOR COMMERCIAL SUPPORT

- The ACPA Board of Directors has adopted the ACCME Standards for Commercial Support of Continuing Medical Education.
- Please refer to the ACCME webpage.

To register as an exhibitor, contact Charlene Bell, Development Manager
(919) 933-9044 ext. 205
charlene.bell@acpa-cpf.org
2022 SPONSOR OPPORTUNITIES

PLATINUM: $20,000
- Full-Page Ad in the Program
- Ten Sponsor Badges and Tickets to Welcome Reception and Gala
- One Exhibitor Table
- Press Release or Email to ACPA Members
- Logo Placement on Sponsor Recognition Signage and Event Website

GOLD: $10,000
- Full-Page Ad in the Program
- Seven Sponsor Badges and Tickets to Welcome Reception and Gala
- Press Release or Email to ACPA Members
- Logo Placement on Sponsor Recognition Signage and Event Website

SILVER: $5,000
- Half-Page Ad in the Program
- Five Sponsor Badges and Tickets to the Gala
- Logo Placement on Sponsor Recognition Signage and Event Website

BRONZE: $2,500
- Quarter-Page Ad in the Program
- Two Sponsor Badges and Tickets to the Welcome Reception
- Logo Placement on Sponsor Recognition Signage

LOGOS FEATURED ON VIRTUAL MEETING PLATFORM

Awards Gala $10,000
- Your company’s logo will be featured on cocktail napkins during the gala and on all advertisements about the premier ACPA Annual Meeting event. Includes a VIP table for the sponsor.

Attendee Wireless Internet $10,000
- Includes splash page upon login, pending hotel capabilities.

Gift at Registration $7,500
- Conference attendees will receive a water bottle or notebook printed with your company’s logo.

Two Branded Charging Tables $7,500
- Your company’s logo will appear on the charging tables throughout the event space.

Digital Photo Booth for Duration of Conference $5,500
- A photo booth will be available to all conference attendees throughout the duration of the conferences. Your company’s logo will be stamped on digital photos and emailed to photo booth participants.

Welcome Reception $5,000
- Your company’s logo will be featured on cocktail napkins during the reception and on all advertisements about the reception.

Registration Bag $5,000
- Conference attendees will receive a reusable bag containing conference schedules, brochures, etc. to be branded with your company’s logo.

Hotel Key Cards $5,000
- Your company’s logo will appear on all conference attendees’ hotel room key cards.

Student Reception (Inaugural) $5,000
- Your company’s logo will be featured on cocktail napkins during the reception and on all advertisements about the reception.

Morning or Afternoon Coffee Break $4,000
- Your company will be recognized in all advertisements of the coffee break(s). Coffee sleeves with your company’s logo will also be provided.

New Member Orientation $3,500
- Your company’s logo will be featured on cocktail napkins during the reception and on all advertisements about the reception.

Gobo $3,500
- Your company’s logo will be digitally displayed on the exhibit hall floor for the duration of the event. Glass gobo is yours to keep following the conference. Artwork due by 2/24/22.

Digital Photo Booth at Awards Gala $2,500
- A photo booth will be available to conference attendees during the Awards Gala. Your company’s logo will be stamped on digital photos and emailed to photo booth participants.

Sponsored Lunch $5,000
- Your company may host a small group or large gathering for lunch and provide an informative presentation.

Registration Bag Insert $500
- Your company may provide an ACPA approved 5”X7” advertisement card to be included in the registration bag.

Total Sponsorship $_________________
Sponsors receive name badges corresponding to the level of sponsorship. Badges allow access to meeting programs exclusive of social functions. Sponsor badges are not associated with Continuing Education Credits.
JOIN US IN FORT WORTH AS A SPONSOR OR EXHIBITOR

CONTACT ACPA
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charlene.bell@acpa-cpf.org