



American Cleft Palate-
Craniofacial Association

ACPA'S 77TH ANNUAL MEETING

March 31–April 4, 2020

Hilton Portland Downtown
Portland, Oregon

**EXHIBITOR
& SPONSOR
PROSPECTUS**



PARTICIPATE IN ACPA'S ANNUAL MEETING IN 2020

We invite you to attend *the meeting* for cleft and craniofacial specialists—ACPA's 77th Annual Meeting.

Portland, Oregon
Hilton Portland Downtown
March 31–April 4, 2020

As a sponsor or exhibitor, you can maximize your exposure with this exclusive group of attendees while working directly with decision makers. ACPA's Annual Meeting is the event for you to showcase your products and innovations.

Your company can showcase your products, speak to professionals about trends, and network with 750–850 professionals—while maximizing your exposure, working directly with decision makers, and networking and learning with attendees.

ACPA's Annual Meeting includes sessions on advances in research, clinical and team driven care. The 2020 scientific program will feature general and concurrent specialty sessions, poster sessions, panel presentations and study sessions.

ABOUT ACPA

ACPA is an interdisciplinary association of healthcare professionals who treat and/or perform research on oral cleft and craniofacial conditions. ACPA members represent more than 30 disciplines in 60 countries around the world.

ACPA members are dedicated to providing quality care for their patients. Your participation in ACPA's Annual Meeting is essential to ACPA's success, as your products and services enable attendees to deliver optimal patient care. Join us as we create a world where people with cleft and craniofacial conditions thrive.



ATTENDEE PROFILE

ANNUAL MEETING & PRE-CONFERENCE SYMPOSIUM

750–850 Attendees: Annual Meeting

125–225 Attendees: Pre-Conference Symposium

100–150 First Time Attendees

TOP SPECIALTIES

Plastic Surgery

Speech Language

Pathology

Nursing

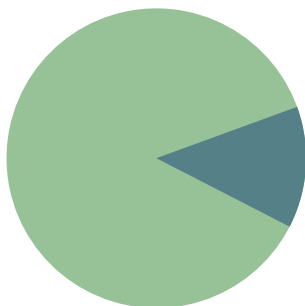
Orthodontics

Oral/Maxillofacial Surgery

Otolaryngology

ANNUAL MEETING ATTENDEES BY LOCATION

85–90% from the US



Top International Attendees

Canada

Australia

Japan

India

Taiwan

South Korea

Netherlands

United Kingdom

ANNUAL MEETING HISTORICAL ATTENDANCE

Year	Location	# of Attendees
2012	San Jose, CA	725
2014	Indianapolis, IN	615
2015	Palm Springs, CA	828
2016	Atlanta, GA	820
2017	Colorado Springs, CO	759
2018	Pittsburgh, PA	835
2019	Tucson, AZ	845

2020 EXHIBIT OPPORTUNITIES

This year's annual meeting includes networking receptions on both Wednesday and Thursday in the exhibit hall.

The Wednesday afternoon coffee break, and morning and afternoon breaks on both Thursday and Friday, will also be in the exhibit hall.

EXHIBIT SCHEDULE

Set-up	Wednesday, April 1	8:00 am – 12:00 pm
Exhibits Open	Wednesday, April 1	12:00 pm – 6:30 pm
	Thursday, April 2	9:30 am – 6:30 pm
	Friday, April 3	9:30 am – 1:00 pm
Breakdown	Friday, April 3	1:00 pm – 4:00 pm

EXHIBIT OPTIONS

Exhibitor Table: \$3,500

This option includes a 6-foot x 30 inch draped table and two chairs. A maximum of two tables may be rented per organization. Each table comes with three exhibitor badges and three tickets to the welcome reception. All exhibitors have the opportunity to have a 250-word description in an ACPA email newsletter during the calendar year. Exhibitors will receive a list of attendees (with location) prior to the meeting; contact information is not provided. Exhibitor descriptions are included in the printed program and the Meeting App. To be included in event materials, exhibitors must submit the signed agreement, payment and all information by January 10, 2020.

Exhibitor+ Table: \$4,500

This limited opportunity includes all the benefits listed above, along with a push notification and a banner ad and landing page in the meeting app. This opportunity is first-come, first served.

ADDITIONAL INFORMATION

First time Exhibitors and qualifying non-profits may receive a special exhibit rate.

Exhibitor badges allow access to meeting programs exclusive of social functions. Exhibitor badges are not associated with Continuing Education Credits.

Tables must be free standing. Only exhibits that fit on, behind or in the space occupied by a 6-foot table are allowed. Free-standing banners positioned behind exhibit tables are permitted.

ACCME STANDARDS FOR COMMERCIAL SUPPORT

The ACPA Board of Directors has adopted the ACCME Standards for Commercial Support of Continuing Medical Education. Please refer to the ACCME webpage, <http://www.accme.org/requirements/accreditation-requirements-cme-providers/standards-for-commercial-support>.

2020 SPONSOR OPPORTUNITIES

Platinum: \$20,000

- Full Page Ad in the Program
- Ten Sponsor Badges and tickets to Social Events
- One Exhibitor Table
- One push notification on the Meeting App
- Press Release or Email to ACPA Members

Gold: \$10,000

- Full Page Ad in the Program
- Seven Sponsor Badges and tickets to Social Events
- One push notification on the Meeting App
- Press Release or Email to ACPA Members

Silver: \$5,000

- Half Page Ad in the Program
- Five Sponsor Badges and tickets to Gala
- One push notification on the Meeting App

Bronze: \$2,500

- Quarter Page Ad in the Program
- Two Sponsor Badges and tickets to Welcome Reception

<input type="checkbox"/> Annual Meeting Gala	\$10,000	_____
<input type="checkbox"/> Meeting App*	\$10,000	_____
<input type="checkbox"/> Attendee Wireless Internet*	\$10,000	_____
<input type="checkbox"/> Two Branded Charging Tables†	\$7,500	_____
<input type="checkbox"/> Hotel Key Cards†	\$7,500	_____
<input type="checkbox"/> Welcome Reception	\$5,000	_____
<input type="checkbox"/> ACPA Board Dinner, with 5 invitations to attend	\$5,000	_____
<input type="checkbox"/> Sponsored Lunch or Sponsored Session	\$5,000	_____
<input type="checkbox"/> Morning/Afternoon Break with Food and Coffee* (per break)	\$4,000	_____
<input type="checkbox"/> New Member Orientation	\$3,500	_____
<input type="checkbox"/> Floor Stamp/Decal†	\$2,500	_____
<input type="checkbox"/> Morning/Afternoon Coffee Breaks* (per break)	\$2,500	_____
<input type="checkbox"/> Attendee Scholarships	\$2,500+	_____
<input type="checkbox"/> General Meeting Support	\$2,500+	_____
	Total Sponsorship	_____

*Exclusive Sponsorship Opportunities

†Additional production costs may be required in addition to the sponsorship. Email meetings@acpa-cpf.org for more information.

Sponsors receive name badges corresponding to the level of sponsorship. Badges allow access to meeting programs exclusive of social functions. Sponsor badges are not associated with Continuing Education Credits.

SIGN UP TO BE A SPONSOR OR EXHIBITOR

Contact ACPA

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Membership and Program Director

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