We invite you to attend the meeting for cleft and craniofacial specialists—ACPA’s 75th Annual Meeting. ACPA will be celebrating its 75th Anniversary in 2018 and it promises to be a memorable event.

The meeting is being held at the Westin Convention Center in Pittsburgh, PA, April 9-14, 2018. As a sponsor or exhibitor you can showcase your innovative products, speak to professionals about trends, and network with 750+ professionals—while you maximize exposure, work directly with decision makers, and network and learn with attendees.

ACPA is an interdisciplinary association of health care professionals who treat and/or perform research on oral cleft and craniofacial conditions. ACPA represents more than 2,500 professionals in 30 healthcare disciplines in 60 countries who serve an extremely important role in the treatment of patients. ACPA’s mission is to optimize interdisciplinary care and outcomes for patients and with your support, attendees will work toward creating a world where individuals with oral cleft and craniofacial conditions thrive.

ACPA members are dedicated to providing quality care for their patients through education, research, advocacy and improved team care. Your participation in the ACPA’s Annual Meeting is essential to our success, as your products and services enable attendees to deliver optimal patient care. We encourage you to sponsor or exhibit at the ACPA’s 75th Annual Meeting to meet and network with this unique membership base— and deliver your message to this targeted group.
ANNUAL MEETING & PRE-CONFERENCE SYMPOSIUM

850 - 850 Attendees: Annual Meeting
125 - 225 Attendees: Pre-Conference Symposium
100 - 150 First Time Attendees

TOP SPECIALTIES

Plastic Surgery
Speech Language Pathology
Nursing
Orthodontics
Oral/Maxillofacial Surgery
Otolaryngology
Coordinator/Administrator
Pediatric Dentistry
Psychology

ANNUAL MEETING ATTENDEES BY LOCATION

80 - 90% from the US

Top International Attendees
- Canada
- Brazil
- Japan
- India
- Egypt
- United Kingdom
- Australia
- Denmark

ANNUAL MEETING HISTORICAL ATTENDANCE

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th># of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>Indianapolis, IN</td>
<td>615</td>
</tr>
<tr>
<td>2015</td>
<td>Palm Springs, CA</td>
<td>828</td>
</tr>
<tr>
<td>2016</td>
<td>Atlanta, GA</td>
<td>820</td>
</tr>
<tr>
<td>2017</td>
<td>Colorado Springs, CO</td>
<td>~750</td>
</tr>
</tbody>
</table>

2017 SPONSORS & EXHIBITORS

Sponsors

PLATINUM

KLS Martin

SILVER

Stryker

BRONZE

Children's Hospital Colorado

Exhibitors

3D Systems
3dMD
Canfield Scientific, Inc.
Children’s Hospital Colorado
Cleft Palate Foundation
Dr. Brown’s Medical
Face to Face Colorado
Dash for Smiles
KLS Martin
myFace
Nationwide Children’s Hospital
Orthomerica Products, Inc.
Pentax Medical
Seattle Children’s Hospital
Simulare Medical
Southmedic, Inc.
Stryker

The Cleft Palate-Craniofacial Journal

American Cleft Palate-Craniofacial Association
EXHIBIT DATES & HOURS
Exhibits are typically open Wednesday through Friday, with set-up on Tuesday afternoon and breakdown on Friday afternoon.

EXHIBIT OPPORTUNITIES

Exhibitor Table - $3,500
- 6 ft. x 30 in. draped table and two chairs
- Three exhibitor badges per table with tickets to Welcome Reception
- Recognition in Exhibitor and Sponsor Press Release
- Ability to upload materials to the Meeting App
- Email Spotlight – 250 word article and logo in an email to ACPA members. ACPA will contact you for content.
- Inclusion in the Program
- Attendee list with location prior to the meeting
- Wifi (higher speed internet for purchase available through the hotel)

Exhibitor Plus Table* - $4,500
- Includes all benefits listed above
- One push notification on the Meeting App
- Banner Ad in the Meeting App with full page ad or exhibitor detail information page.

* A limited number of Exhibitor Plus Tables are available. Email alyssa.kirkman@acpa-cpf.org or call 919-933-9044 for availability.
First Time Exhibit and Non-Profit Rates
First time exhibitors and qualifying non-profits may receive a special exhibit rate. Email alyssa.kirkman@acpa-cpf.org for more information.

Space Assignment
Booth space will be assigned by ACPA. Booth numbers will be provided four-six weeks before the event.

Registration Deadline
The signed rental agreement, exhibitor payment and all materials are due January 15, 2018. Email alyssa.kirkman@acpa-cpf.org or call 919-933-9044 to reserve an exhibitor table.

Cancellation
Written requests for cancellations received before January 15, 2018 will be reimbursed 50% of the rental fee. Requests received thereafter will result in forfeiture of the entire rental fee.

Exhibitor Format
Each exhibitor will be provided with one 6 ft. x 30 in. draped table and two chairs per exhibit registration. A maximum of two tables may be rented per organization. Table(s) will be free standing. Only exhibits that fit on, behind, or in the space occupied by a 6 foot table are allowed. Free-standing banners positioned behind exhibit tables are permitted.

Event Tickets
Upon check-in exhibitors will receive a meeting packet with a copy of the meeting program and included event tickets. Tickets for other events will be available for purchase.

Security
It is understood that the ACPA exhibit area is held in a public location of the Westin Convention Center. Daily breakdown is recommended. Security will be provided during non-exhibit hours on Tuesday, Wednesday and Thursday.

Liability
It is mutually agreed that ACPA and the facilities in which ACPA meetings are conducted shall not be held liable to the exhibitor for any damage to, or loss, theft, or destruction of an exhibit or property of an exhibitor, or for personal injuries to the exhibitors resulting from any cause. All claims for any such loss, damage, or injury are expressly waived by the exhibiting party upon receipt of the signed contract.

Shipping Information
Shipping information will be provided after a signed contract and deposit are received by ACPA.

ACCME Standards for Commercial Support
The ACPA Council has adopted the ACCME Standards for Commercial Support of Continuing Medical Education. Please refer to the ACCME web page, http://www.accme.org/requirements/accreditation-requirements-cme-providers/standards-for-commercial-support
## 2018 Sponsor Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>75th Annual Meeting Gala</td>
<td>$15,000</td>
</tr>
<tr>
<td>Meeting App *</td>
<td>$10,000</td>
</tr>
<tr>
<td>Attendee Wireless Internet *</td>
<td>$10,000</td>
</tr>
<tr>
<td>75th Anniversary Wall of Traditions</td>
<td>$7,500</td>
</tr>
<tr>
<td>Two Branded Charging Tables</td>
<td>$5,000</td>
</tr>
<tr>
<td>Gala Entertainment *</td>
<td>$5,000</td>
</tr>
<tr>
<td>Gala Photo Booth or Red Carpet Photos *</td>
<td>$5,000</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>$5,000</td>
</tr>
<tr>
<td>Board Dinner, with 5 invitations to attend</td>
<td>$5,000</td>
</tr>
<tr>
<td>Discipline Specific Reception</td>
<td>$2,500</td>
</tr>
<tr>
<td>New Member Orientation, with invitations to attend</td>
<td>$2,500</td>
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<tr>
<td>International Reception, with invitations to attend</td>
<td>$2,500</td>
</tr>
<tr>
<td>Young Professional Reception, with invitations to attend</td>
<td>$2,500</td>
</tr>
<tr>
<td>Past Presidents’ Breakfast</td>
<td>$2,500</td>
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</tbody>
</table>

### Breaks

<table>
<thead>
<tr>
<th>Break</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two Pre-Conference Symposium Breaks</td>
<td>$5,000</td>
</tr>
<tr>
<td>Wednesday Morning Break *</td>
<td>$2,500</td>
</tr>
<tr>
<td>Wednesday Afternoon Break *</td>
<td>$2,500</td>
</tr>
<tr>
<td>Thursday Morning Break *</td>
<td>$2,500</td>
</tr>
<tr>
<td>Thursday Afternoon Break *</td>
<td>$2,500</td>
</tr>
<tr>
<td>Friday Morning Break *</td>
<td>$2,500</td>
</tr>
<tr>
<td>Friday Afternoon Break *</td>
<td>$2,500</td>
</tr>
<tr>
<td>Attendee Scholarships</td>
<td>$2,500-10,000</td>
</tr>
<tr>
<td>General Meeting Support</td>
<td>$2,500-10,000</td>
</tr>
<tr>
<td>Other</td>
<td>$2,500-10,000</td>
</tr>
</tbody>
</table>

### Total Sponsorship

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*Exclusive Sponsorship Opportunities

**REGISTRATION DEADLINE**

A signed sponsor agreement, payment and all materials are due **January 15, 2018**.
Please email **alyssa.kirkman@acpa-cpf.org** or call **919-933-9044** to reserve an exhibitor table.
2018 Sponsor Opportunities

Platinum - $20,000
- Full Page Ad in Program
- Ten Sponsor Badges
- Ten Tickets to Full Conference Social Events
- One Exhibitor Table
- One push notification on the Meeting App
- Recognition on Annual Meeting Website
- Onsite Signage
- Individual Press Release

Gold - $15,000
- Full Page Ad in Program
- Seven Sponsor Badges
- Seven Tickets to Full Conference Social Events
- One push notification on the Meeting App
- Recognition on Annual Meeting Website
- Onsite Signage
- Individual Press Release

Silver - $10,000
- Half Page Ad in Program
- Five Sponsor Badges, Five tickets to Gala
- One push notification on the Meeting App
- Recognition on Annual Meeting Website
- Onsite Signage

Bronze - $2,500
- Quarter Page Ad in Program
- Two Sponsor Badges, Two Tickets to Welcome Reception
- Recognition on Annual Meeting Website
- Onsite Signage
Sign up to be a Sponsor or Exhibitor

Contact ACPA to start the exhibit or sponsorship process.

**Alyssa Kirkman**  
Marketing and Member Services Manager  
919-933-9044  
alyssa.kirkman@acpa-cpf.org

The signed agreement, sponsor payment, and all materials are due **January 15, 2018**.

**OTHER INFORMATION:**

Up to three name badges are included per exhibit table. Sponsors receive badges corresponding to the level of sponsorship. Both exhibitor and sponsor badges allow access to meeting programs exclusive of social functions. Exhibitor and sponsor badges are not associated with Continuing Education Credits.

All meeting details will be available on the ACPA’s Annual Meeting website: [http://meeting.acpa-cpf.org/](http://meeting.acpa-cpf.org/).

ACPA’s Annual Meeting includes sessions on advances in research, clinical and team driven care. The 2018 scientific program will feature general and concurrent specialty sessions, poster sessions, panel presentations and study sessions.